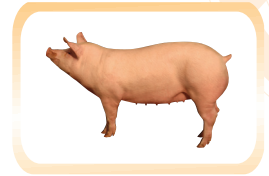


SUPERMOM™ 37

PRODUCT SHEET



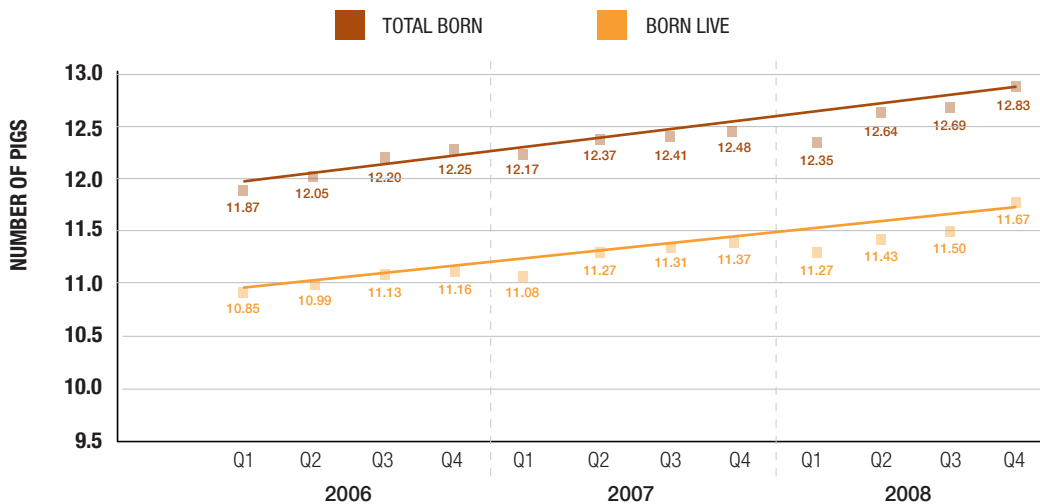
SUPERMOM 37 MATERNAL LINE

Your Choice for Performance and Longevity

Give your operation the SuperMom advantage from Newsham Choice Genetics. This prolific female has proven itself to yield larger litters, support them through weaning and remain in your breeding herd for the long haul. Designed as a robust female, SuperMom blends proficiency and outstanding maternal qualities with durability in any production environment. With its lower mortality percentage, compared to industry averages, introducing SuperMom to your herd reduces replacement and lost opportunity costs.

MORE PIGS MEANS MORE VALUE OPPORTUNITIES FOR YOU

SuperMom 37 Benchmarking



Swine Management services LLC, period ending December 2008.

Nearly three years of data, representing over 161,000 sows in 63 farms, validates SuperMom 37's ability to deliver the pigs. Total pigs born and born-live numbers translate into value opportunities when compared to the industry.

PROFIT OPPORTUNITY REPRODUCTIVE PERFORMANCE

52 Week SuperMom 37 Benchmarking
Reproductive Performance Averages
(Industry Benchmarking Data ending October 2009)

	FARM A	FARM B	FARM C	FARM D
MATED FEMALE INVENTORY	2,378	2,419	4,484	2,724
AVERAGE PARITY	2.84	3.38	2.42	2.62
TOTAL BORN	13.80	12.92	13.25	12.30
BORN LIVE	12.55	11.81	12.21	11.21

Data supports why Newsham calls this sow the SuperMom, demonstrating consistently high performance in the long tradition of Newsham genetics.

THE SCIENCE BEHIND YOUR SUCCESS

Newsham Choice Genetics is committed to investing in innovation and providing you with industry-leading products that make your operation profitable. The SuperMom maternal line is just one example of how you can *Map Your Success* with Newsham Choice Genetics.

SuperMom is a registered trademark of Newsham Choice Genetics.



NOTICE: Actual results may vary based on production factors over which Newsham Choice Genetics has no control including, but not limited to, management, animal handling, nutrition, environment, and disease. While the information contained herein is presented in good faith and believed to be correct, Newsham Choice Genetics does not guarantee results from reliance on such information and disclaims all liability for any loss or damage arising from use of this information or to any products said information refers. Any warranties and remedies available are set forth in written contracts with Newsham Choice Genetics.

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